

Record card for the Best Practice and its benefit for society



Conscious Consumption - Project-No.: 2021-1-DE02-KA220-ADU-000033718

Name or title of the identified best practice:	Bio supermarkets
Presented at the TPM in:	Berlin Kickoff March 2023
Identified by partner:	CRN
Description of the best practice / project / business:	The bio supermarkets contain a lot of food and other articles of daily use which follow the production principles of bio production. Generally these foods should have a better quality like industrially produced foods with less chemistry used for their production. Furthermore the articles should have a better ecological footprint than comparable articles from the non bio sector.
The project belongs to the economic sector / industrial sector of:	Food and other products
Interface / point of contact to Concious consumption:	Consumers who buy in these markets are already thinking about a more conscious consumption and do express with their will to pay even higher prices to support a more environmental friendly production of their daily use products.
Benefits / Advantages of the best practice locally:	Transportation is reduced as bio markets try to get the food from local producers, less chemistry with doubtful effects on the health,

Benefits / Advantages of the best practice globally:	Less transportation is better for ecological footprints, less chemistry helps to protect the environment, bio producers usually help to keep up bio diversity,
Necessity of the best practice (respectively the idea behind the best practice) for conscious consumption:	Reduce transportation, better information about production,
Possibility to scale up the best practice approach to industrial size / to mass-produce:	Still there are possibilities to extend this kind of production, mass size is already reached to supply the existing demand,
Potentials seen for this best practice for conscious consumption:	The information about healthy food and environmental friendly produced food could help to consume more consciously.
Risks seen for this best practice for conscious consumption:	The production of bio food or biobased daily use supplies might not be able to supply the whole mankind at the moment.
Remarks:	