

Record card for the Best Practice and its benefit for society



Conscious Consumption - Project-No.: 2021-1-DE02-KA220-ADU-000033718

Name or title of the identified best practice:	La Troballa
Presented at the TPM in:	Barcelona
Identified by partner:	Blueroom Innovation
Description of the best practice / project / business:	The project collects waste from the streets of Barcelona and remanufacture with the waste new products or art deko articles. They produce a certain type of furniture (mainly chairs) out of collected waste wood from the streets of Barcelona by using a new spare part which they invented. This spare part is a metal connector which enables the producers to assemble the chair. The producers of the products are homeless people (people with less opportunities).
The project belongs to the economic sector / industrial sector of:	furniture
Interface / point of contact to Concious consumption:	Buying products created out of „waste“ is a form of conscious consumption because the environmental costs / the ecological footprint of such products is much better than of new products.
Benefits / Advantages of the best practice locally:	Local waste can be avoided by adapting the collected „goods“ to the needs of the local population.

Benefits / Advantages of the best practice globally:	To use „waste“ as a resource for new products reduces the destructive consumption of goods which are exploited from the nature of our planet. The approach will be a part of the future circular economy.
Necessity of the best practice (respectively the idea behind the best practice) for conscious consumption:	This approach is necessary to realize a circular economy.
Possibility to scale up the best practice approach to industrial size / to mass-produce:	Needs huge investments in order to professionalize this approach. Nowadays the approach is just possible by using a workforce which is not really expensive.
Potentials seen for this best practice for conscious consumption:	Huge environmental impact possible
Risks seen for this best practice for conscious consumption:	Acceptance to buy these products instead of new products.
Remarks:	