



**VALENTINA**

"Local Consumption"  
goals involving FOOD  
require -2 ENERGY



**20**



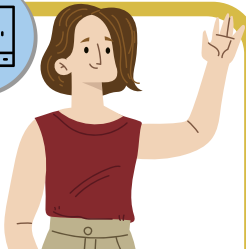
**-2**



**DIEGO**

"Urban Cultivator"  
goals involving FOOD  
require -2 COINS





**ALEXIS**

"Waste Reduction"  
goals related to  
FURNITURES require  
-2 ENERGY





**NICO**

"Clean Decoration"  
goals related to  
FURNITURES require  
-2 COINS





**AMIR**

"Minimal Impact"  
goals related to CLOTHES  
require -2 ENERGY





**SOFIA**

"Fashion Trader"  
goals related to CLOTHES  
require -2 COINS



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**-2**



**LUKE**

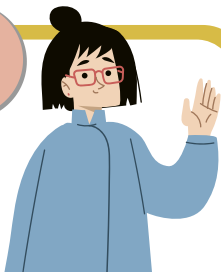
"Sustainable Mobility"  
goals related to ENERGY  
require -2 ENERGY



**20**



**-2**



**MARTA**

"Clean Energy"  
goals related to ENERGY  
require -2 COINS







## **PACKAGING-FREE PRODUCTS**



**2**



**3**



## FARMERS MARKET



2



3



## DRINKS IN REUSABLE BOTTLES



2



4



## SEEDS AND POTS



3



2



## WHOLE GRAINS



2



2



## SEASONAL FRUITS



3



3



## PLANNED MEALS



4



2



**CERTIFIED FISH**



**2**



**2**





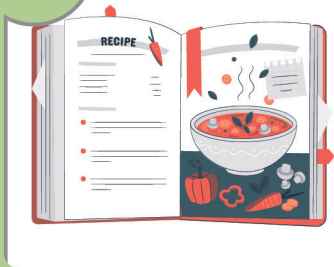
## VEGETABLE PROTEINS



2



3



# COOK BOOK



2



2



## HEALTHY SNACKS



2



3



## **FILTERED WATER DISPENSER**



**2**



**3**



## SECOND HAND FURNITURE



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3



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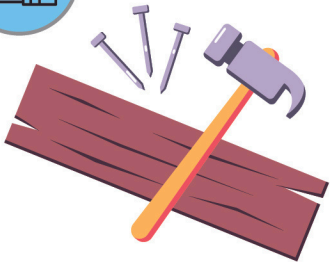




**COCO**



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## WOOD AND NAILS



3



2



# ONLINE TUTORIAL



3



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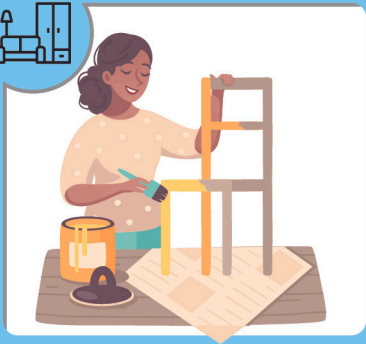
**OLD BOOKSHELF**



**3**



**2**



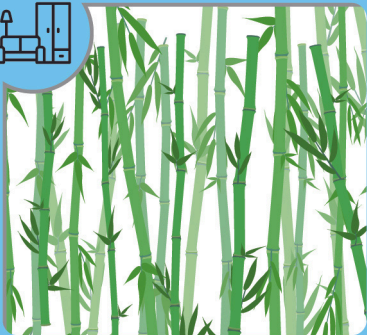
**WOOD PAINT**



**3**



**3**



**BAMBOO**



**2**



**3**



## INDOOR PLANTS



3



3





## FURNITURE REPAIR KIT



3



2



## FURNITURE BARTER INITIATIVE



2



4



## NATURAL FIBER RUGS AND CARPETS



1



3



## GREEN WALL



2



3



## ECO-FRIENDLY PAINTS



2



2



**USED CLOTHES**



**2**



**3**



## SEWING MACHINE



3



2



## KNITTING LESSONS



2



3





## NATURAL FABRICS



1



3



## LONG LASTING CLOTHES



1



3



## SUSTAINABLE SNEAKERS



3



2



## ECO-FRIENDLY LAUNDRY DETERGENT



1



3



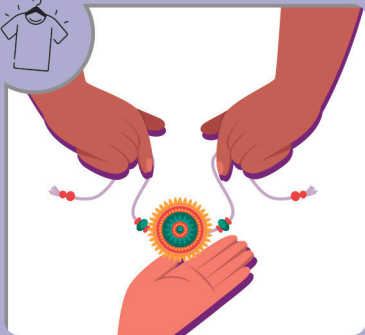
## RECYCLED DENIM



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3



## ETHICAL JEWELRY



1



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## CLOTHING RENTAL



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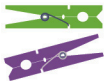
## CLOTHES SWAP APP



2



2



## FABRIC CARE GUIDES



2



3



## ELECTRIC BIKE



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3



## **PUBLIC TRANSPORT**



**2**



**2**





## SOLAR PANEL



1



4



**MICROWAVE**



**1**



**3**



## HYBRID CAR



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4



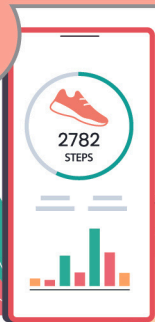
## CARPOOLING



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**WALK**



**4**



**4**



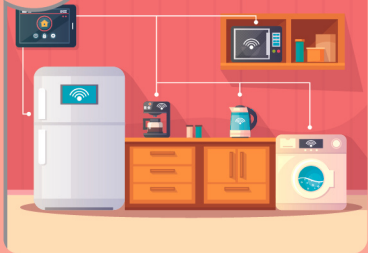
**MONTHLY TICKET**



**2**



**3**



## SMART HOME APPLIANCES



1



4



## HOME COMPOSTING PLANT



2



3





## WINDOW INSULATION KIT



2



3



## PORTABLE SOLAR CHARGER



1



4



## REUSABLE BOTTLES



Use reusable water bottles instead of plastic bottles



20



7



4



# HOUSE GARDENING



Grow vegetables on your  
balcony



**50**



**5**



**7**



## FOOD WASTE



Reduce food waste in  
your daily life



**35**



**4**



**7**



## FRUIT JUICE



Made your own juice  
from fruits instead of  
buying industrial  
softdrinks



20



4



6



## SOLIDARITY PURCHASING GROUP (GAS)



Participate in a GAS that encourages direct purchasing from local producers at fair prices



50



6



6



## FILTERED WATER DISPENSER



Reduces the purchase of bottled water and the use of plastic bottles



35



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## SECOND HAND FURNITURE



Decorate your new room  
only with second-hand  
furniture



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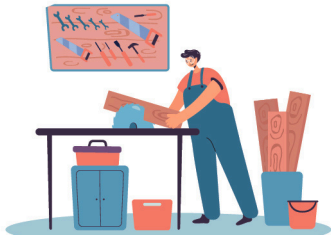
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# CRAFTWORK



Build a bookshelf or a  
coffee table





## PICK UP



Find a company that pick up the furniture you want to donate



**35**



**6**



**6**





## RENEW YOUR SOFA



Get a new cover to upholster your sofa instead of buying a new sofa





## ECOLOGICAL FABRICS



Furnish a room in the house with only curtains and carpets in ecological and sustainable fabrics



**35**



**7**



**5**



## PLASTIC-FREE ZONE



Eliminate all plastic furniture and decor items from one room in your house



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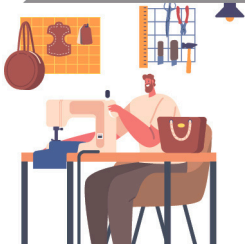
8



5



# LOCAL ARTISANS



Choose a clothing store  
that supports local  
artisans



**35**



**7**



**4**



## WEDDING DRESS



Borrow a dress to wear at a wedding instead of buying a new one



20



5



6



## RECYCLE UPCYCLE



Recycle/upcycle a piece of your clothing (turn it into a bag, turn a dress into a skirt etc.)



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**5**



**7**



## SHOE REPAIR SERVICE



Extends the life of shoes  
instead of replacing  
them



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5



# CLOTHES SWAP FESTIVAL



Organize an event to exchange clothes and accessories promoting sustainable fashion



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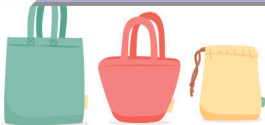


6





## STYLISH REUSABLE BAGS



Easy to change style, and  
promote the use of  
sustainable alternatives  
to plastic bags



**35**



**4**



**4**



# TRAIN



Choose to travel by train during summer holidays



**35**



**6**



**5**



## LIGHT BULB



Change your light bulbs  
to energy efficient  
models



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# HOME HEATING



Set thermostat to a lower temperature



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6



4



## LOCAL REFORESTATION PROGRAM



Supports tree planting in  
your community or  
remotely



**35**



**7**



**5**



# RAINWATER COLLECTION SYSTEMS



For watering plants or  
for other non-potable  
domestic uses



50



7



5



# CARBON FOOTPRINT REDUCTION



Reduce your household's carbon footprint by 10% over three months



20



5



4



**COCO**  
CONSCIOUS  
CONSUMPTION



Scan this QR Code  
with your mobile  
phone to use the  
CoCo Game Web  
App and access  
Augmented Reality  
content.





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